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|-------------------------|---|--|---|
| 8:30 AM - 9:55 AM CDT | Opening Keynote Address - The Power of "Baketivism" <i>Rose McGee</i> | | |
| 10:00 AM - 10:30 AM CDT | Connect & Chat (in the Networking Area) <i>Featured sponsors: ClearBags (Product Showcase + Q&A)</i> <i>Featured instructors: Rose McGee</i> | | |
| 10:30 AM - 12:25 PM CDT | Beautiful Bow Cookies <i>Lauren Anderson</i> | Lambeth Wedding Cakes <i>Kala Boulard</i> <i>(Sponsored by LorAnn Oils)</i> | |
| 12:30 PM - 1:30 PM CDT | Connect & Chat (in the Networking Area) <i>Featured sponsors: aspecialtybox.com (Packaging Q&A), ClearBags (Product Showcase + Q&A), Stahlbush Island Farms (Q&A With Pastry Chef), The Ta-Daa Box (Demo + Giveaway)</i> <i>Featured instructors: Lauren Anderson, Kala Boulard</i> | | |
| 1:30 PM - 2:25 PM CDT | Piping Perfect Cupcakes <i>Courtney Carey</i> | Using AI for Your Bakery <i>Tasha Helton</i> | "Ice Cream" Cake Pops <i>Dina Krutonogiy</i> |
| 2:30 PM - 2:45 PM CDT | Sponsor Demo <i>Castiron</i> | Sponsor Demo <i>Clearbags</i> | Sponsor Demo <i>MFG Tray</i> |
| 2:50 PM - 3:05 PM CDT | Sponsor Demo <i>aspecialtybox.com</i> | Sponsor Demo <i>Nielsen-Massey</i> | Sponsor Demo <i>Paper2Eat</i> |
| 3:10 PM - 3:25 PM CDT | Sponsor Demo <i>Stahlbush Island Farms</i> | Sponsor Demo <i>Stover & Company</i> | Sponsor Demo <i>The Ta-Daa Box</i> |
| 3:30 PM - 4:30 PM CDT | Sponsor Meet & Greet (in the Networking area) <i>Featured sponsors: Ankarsrum (About Our Brand), aspecialtybox.com (Packaging Q&A), Castiron (Demo + Q&A), ClearBags (Product Showcase + Q&A), MFG Tray (Q&A), Nielsen-Massey (Vanilla 101), Paper2Eat (Q&A), Retail Bakers of America (Q&A), Stahlbush Island Farms (Giveaways + About Our Brand), Stover & Company (Demo), The Ta-Daa Box (Demo + Giveaway)</i> <i>Featured instructors: Courtney Carey, Tasha Helton, Dina Krutonogiy</i> | | |
| 4:30 PM - 5:55 PM CDT | The Science of Cookies <i>Tammy Brennan</i> | 3D Spring Topiary Cookie (Part 1) <i>Julia M. Usher</i> | Sourdough 101 <i>Caitlin Vincent</i> <i>(Sponsored by Ankarsrum)</i> |
| 6:00 PM - 6:30 PM CDT | End of Day Remarks <i>Wrap up the first day and win prizes</i> | | |
| 6:30 PM - 8:00 PM CDT | Happy Hour (in the Networking area) <i>Featured instructors: Caitlin Vincent, Julia M. Usher, Tammy Brennan</i> | | |



8:30 AM - 8:55 AM CDT

Day 2 Welcome Message

Recap of the first day and learn what to expect on the second day

9:00 AM - 10:55 AM CDT

Zebra Cakes

Brittany Berlin

(Sponsored by Nielsen-Massey)

Quick Croissants: Intro to Lamination

Kristin "Baker Bettie" Hoffman

Selling for Special Occasions

Leah Smith

(Sponsored by Castiron)

3D Spring Topiary Cookie (Part 2)

Julia M. Usher

11:00 AM - 12:00 PM CDT

Connect & Chat (in the Networking area)

Featured sponsors: The Ta-Daa Box (Demo + Giveaway)

Featured instructors: Brittany Berlin, Kristin "Baker Bettie" Hoffman, Leah Smith

12:00 PM - 1:55 PM CDT

Food Blogging for Beginners

Lynn April

Mini Cake Decoration Masterclass

Bev Hansen

3D Printing for Bakers

Lucie Radcliffe

Whipped Ganache Mastery

Sabrina Sanon

2:00 PM - 2:30 PM CDT

Connect & Chat (in the Networking area)

Featured sponsors: The Ta-Daa Box (Demo + Giveaway)

Featured instructors: Lynn April, Bev Hansen, Lucie Radcliffe, Sabrina Sanon

2:30 PM - 3:55 PM CDT

Wafer Paper Flowers for Cakes

Anna Astashkina

Easy Flower Power Pies

Jessica Leigh Clark-Bojin

Florals & Lace: The Perfect Spring Cookie

Lindsay Johnson

Cake to Cash: Home Bakery Pricing 101

Taylor Turner

4:00 PM - 4:30 PM CDT

Connect & Chat (in the Networking area)

Featured sponsors: Stover and Company (Demo), The Ta-Daa Box (Demo + Giveaway)

Featured instructors: Anna Astashkina, Jessica Leigh Clark-Bojin, Lindsay Johnson, Taylor Turner

4:30 PM - 6:25 PM CDT

Decorating with Fresh Flowers

Katelyn Allen

The Art of Caramel

Carly Preston

Growing a Home Bakery from Scratch

Nika Spencer

6:30 PM - 8:00 PM CDT

Closing Keynote Address - Bigger Bolder Baking

Gemma Stafford

8:00 PM - 9:00 PM CDT

After Party (in the Networking area)

Featured instructors: Katelyn Allen, Carly Preston, Nika Spencer, Gemma Stafford