



8:30 AM - 9:55 AM CDT	Opening Keynote Address - The Power of "Baketivism" <i>Rose McGee</i>		
10:00 AM - 10:30 AM CDT	Connect & Chat (in the Networking Area) <i>Featured sponsors: Stahlbush Island Farms ("What is Sustainable Farming?" Live From Berry Fields)</i> <i>Featured instructors: Rose McGee</i>		
10:30 AM - 12:25 PM CDT	Beautiful Bow Cookies <i>Lauren Anderson</i>	Lambeth Wedding Cakes <i>Kala Boulard</i> <i>(Sponsored by LorAnn Oils)</i>	Vegan Patisserie: French Strawberry Tart <i>Clarisse Flon</i>
12:30 PM - 1:30 PM CDT	Connect & Chat (in the Networking Area) <i>Featured sponsors: aspecialtybox.com (Packaging Q&A), Stahlbush Island Farms (Baking Demo)</i> <i>Featured instructors: Lauren Anderson, Kala Boulard, Clarisse Flon</i>		
1:30 PM - 2:25 PM CDT	Piping Perfect Cupcakes <i>Courtney Carey</i>	Confidence, Cake, & Community <i>Julie Fradella</i>	Using AI for Your Bakery <i>Tasha Helton</i>
2:30 PM - 2:45 PM CDT	Sponsor Demo <i>Castiron</i>	Sponsor Demo <i>Clearbags</i>	Sponsor Demo <i>MFG Tray</i>
2:50 PM - 3:05 PM CDT	Sponsor Demo <i>aspecialtybox.com</i>	Sponsor Demo <i>Nielsen-Massey</i>	Sponsor Demo <i>Paper2Eat</i>
3:10 PM - 3:25 PM CDT	Sponsor Demo <i>Stahlbush Island Farms</i>	Sponsor Demo <i>Stover & Company</i>	Sponsor Demo <i>The Ta-Daa Box</i>
3:30 PM - 4:30 PM CDT	Sponsor Meet & Greet (in the Networking area) <i>Featured sponsors: Ankarsrum (Giveaways + Virtual Bingo), aspecialtybox.com (Packaging Q&A), Castiron (Demo + Q&A), ClearBags (Demo + Giveaway), MFG Tray (Q&A), Nielsen-Massey, Paper2Eat (Q&A), Retail Bakers of America (Q&A), Stahlbush Island Farms (Giveaways + Team Intros + About Our Brand), Stover & Company, The Ta-Daa Box</i> <i>Featured instructors: Courtney Carey, Julie Fradella, Tasha Helton, Dina Krutonogiy</i>		
4:30 PM - 5:55 PM CDT	The Science of Cookies <i>Tammy Brennan</i>	3D Spring Topiary Cookie (Part 1) <i>Julia M. Usher</i>	Sourdough 101 <i>Caitlin Vincent</i> <i>(Sponsored by Ankarsrum)</i>
6:00 PM - 6:30 PM CDT	End of Day Remarks <i>Wrap up the first day and win prizes</i>		
6:30 PM - 8:00 PM CDT	Happy Hour (in the Networking area) <i>Featured instructors: Caitlin Vincent, Julia M. Usher, Tammy Brennan</i>		



8:30 AM - 8:55 AM CDT

Day 2 Welcome Message
Recap of the first day and learn what to expect on the second day

9:00 AM - 10:55 AM CDT

Zebra Cakes
Brittany Berlin

(Sponsored by Nielsen-Massey)

Quick Croissants: Intro to Lamination
Kristin "Baker Bettie" Hoffman

Selling for Special Occasions
Leah Smith

(Sponsored by Castiron)

3D Spring Topiary Cookie (Part 2)
Julia M. Usher

11:00 AM - 12:00 PM CDT

Connect & Chat (in the Networking area)
Featured sponsors: Stahlbush Island Farms (Product Demo + Intro to the Brand + Product Overview)
Featured instructors: Brittany Berlin, Kristin "Baker Bettie" Hoffman, Leah Smith

12:00 PM - 1:55 PM CDT

Food Blogging for Beginners
Lynn April

Hyper Realistic Designer Purse Cake (Part 1)
Ronique Briggs

3D Printing for Bakers
Lucie Radcliffe

Whipped Ganache Mastery
Sabrina Sanon

2:00 PM - 2:30 PM CDT

Connect & Chat (in the Networking area)
Featured sponsors: Stahlbush Island Farms (Q&A with Pastry Chef)
Featured instructors: Lynn April, Ronique Briggs, Lucie Radcliffe, Sabrina Sanon

2:30 PM - 3:55 PM CDT

Wafer Paper Flowers for Cakes
Anna Astashkina

Easy Flower Power Pies
Jessica Leigh Clark-Bojin

Florals & Lace: The Perfect Spring Cookie
Lindsay Johnson

Cake to Cash: Home Bakery Pricing 101
Taylor Turner

4:00 PM - 4:30 PM CDT

Connect & Chat (in the Networking area)
Featured instructors: Anna Astashkina, Jessica Leigh Clark-Bojin, Lindsay Johnson, Taylor Turner

4:30 PM - 6:25 PM CDT

Decorating with Fresh Flowers
Katelyn Allen

Hyper Realistic Designer Purse Cake (Part 2)
Ronique Briggs

Growing a Home Bakery from Scratch
Nika Spencer

6:30 PM - 8:00 PM CDT

Closing Keynote Address - Bigger Bolder Baking
Gemma Stafford

8:00 PM - 9:00 PM CDT

After Party (in the Networking area)
Featured instructors: Katelyn Allen, Nika Spencer, Gemma Stafford